

ADVOCATE FOR YOUR LIBRARY!

ALA webinar provides guidance on library advocacy.

Now more than ever, library funding is a frequent target of budget cuts, and it's no secret that the consequences can be disastrous for staff and library users alike. In this new workshop Lauren Comito, Aliqae Geraci and Christian Zabriskie—founders of savenyclibraries.org and leaders of Urban Librarians Unite—will teach you how to advocate effectively for your library regardless of your position, your library's size, or the number of people your library serves.

To support library advocacy efforts, the American Library Association has developed [Implementing Grassroots Library Advocacy](#), a webinar to be held on Thursday, August 16th from 2:30-4:00 PM Eastern.

The instructors will show you how to blend social media tools and traditional grassroots organizing techniques to develop an advocacy strategy that works for your library. If you're not sure how to proceed or you have specific challenges you need to address, this thoroughly participatory workshop will both inspire and empower you to be an energetic library advocate.

A preliminary free presentation [Introducing Grassroots Library Advocacy](#) starts the topic off on August 2 at 2:30pm Eastern. This ALA Editions workshop then goes into greater depth, and includes activities and interaction with the presenters as well as the chance to get some best-practice ideas from other workshop attendees. For more information, check out the [website](#).

USDA Offers Rural Assistance

The U.S. Department of Agriculture through their "Community Programs" opportunity makes available funding that provides loans, grants, and loan guarantees for projects to develop essential community facilities for public use in rural areas. Eligible projects include hospitals, fire protection, public safety, schools, day care centers, and libraries, as well as many other community-based initiatives. USDA also works to develop the capacity and ability of private, nonprofit community-based housing and community development organizations, and low income rural communities to improve housing, community facilities, community and economic development projects in rural areas. More information is available at <http://1.usa.gov/LzW7Ku>. Click on the items listed below the section titled "Community Development Opportunities." Contact your local USDA office for more information.

WORLD OF WORDS GRANT

Worlds of Words is offering a **Literacy Communities: Global Gateways to Innovation Grant** of \$1,000 for literacy communities who want to explore the use of global literature to build international understanding. Any literacy community of 5-10 educators can apply. Educators can be school, district, or community-based. The deadline is August 15, 2012. For more information, visit the [website](#).

FROM THE SECRETARY...



Karen E. Goff, Secretary/State Librarian
West Virginia Library Commission

WV WINS!

IMLS Announces Grant to Support Libraries' Roles in Broadband Efforts

The Institute of Museum and Library Services (IMLS) has announced a \$250,000 award to WebJunction to work with state libraries in Illinois, Mississippi, and West Virginia; federal policy makers; and the national nonprofit Connect2Compete to help national digital literacy efforts effectively work with libraries to plan for and deliver digital literacy training. The grant will identify model approaches for partnerships with libraries to meet public demand for training.

"The fact that one third of Americans lack broadband at home is a rallying call to action that has engaged policy makers, researchers, public officials, nonprofits, and the private sector," said IMLS Director Susan Hildreth. "We know that one of the significant barriers to broadband adoption is digital literacy, and we know that U.S. libraries are the nation's de facto digital literacy corps. The National Broadband Plan recognized the role of libraries as 'critical to building the digital proficiency skills of their communities.'"

According to Hildreth, the grant will help to raise awareness about the best ways to leverage and support libraries' capacity to deliver digital literacy training.

Library Lookout

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Karen E. Goff, Secretary/State Librarian
John Paul Myrick, Editor

**PLEASE SEND YOUR NEWS ABOUT
WEST VIRGINIA'S PUBLIC LIBRARIES!!!**

FABULOUS FRIDAYS!

WVLC TRAINING WEBINARS TO BE BROADCAST IN JULY AND AUGUST

To get you through that midsummer hump, and to start your 2012-2013 CE plans off right, WVLC has put together free training webinars on several subjects. Join us beginning on July 27th for **FABULOUS FRIDAYS** at 10:00 via webinar.

The tentative schedule is as follows:

July 27th **"Appalachian Public Libraries—The Best Kept Secret"** (Marketing and networking)

August 3rd **"Marketing Your Library Like A Bookstore"** (Marketing)

August 10th **"Between the Covers: Reading Romance"** (Literary history)

August 17th: **"Comics, Graphics novels and Manga, Oh MY!"** (Graphic Novels in your library)

Further sessions and more info will be announced soon through the WVLC website. To register for these courses and to obtain log-in information, please email rebecca.j.rice@wv.gov. Please specify the webinar you are interested in.

There is no charge to WV public librarians to take these webinars! Participants in the Friday sessions will receive 1 hour CE Credit for each course, but **pre-registration is required to receive credit**. Webinars will be available on-demand via streaming video afterwards, but will not be available for credit.

SEND US YOUR MINUTES!

To insure AR compliance, Service Centers and Designate libraries should send minutes to WVLC to Rebecca.j.rice@wv.gov. Affiliates libraries should send their board minutes to their Service Centers. These changes are effective July 1, 2012.



UPDATE IS OUT THERE!

WVLC TV Program keeps Librarians in the Loop

Watch your local cable television for **LIBRARY UPDATE**, brought to you by the [WVLC](#) through the [Library Television Network](#). Library Update keeps library workers, friends, trustees and others apprised on WVLC activities, library happenings and activities, and news that is important to you.

Can't find Library Update on your local cable system? Previous editions of Library Update can be found in streaming video from the WVLC website by checking [here](#). Watch for an upcoming edition of continuing education opportunities for West Virginia librarians and library workers and other topics of interest.

A NOTE ABOUT THE NOTES

Bibliostat 2012 reporting guidelines

When completing this year's federal/state annual report through the Bibliostat system, libraries will find that many sections to input data will be blocked. WVLC will pre-fill that data later with information provided to WVLC from the various library consortia and stand-alone systems. This move was made to save local librarian's time and to insure that appropriate, like data is reported to the federal government, based on the federal rules.

Libraries will still have the opportunity to input data from paperback swaps and other nonconventional circulation methods. Each data input question has a "Notes" field. Librarians are welcome to input any additional data they feel pertinent in this area.

CONGRATULATIONS TO TAYLOR, RALIEGH COUNTIES!

The [Taylor](#) and [Raleigh](#) County Libraries were recently awarded grants/gifts of books on the fine arts from [Art Resources Transfer](#) of New York. These libraries learned of the grant opportunities through *Library Lookout* and other communications from the [West Virginia Library Commission](#). The books will be used to supplement existing collections in the fine arts.

Paula Dill of Raleigh County wrote, "We ordered 25 books, which came in last week. They are really nice and I am very appreciative for this opportunity to add new relevant art books to our meager collection." Joyce Freeman of Taylor County wrote, "thank you for all the information about grants and Continuing Education training. We just received a box of free art books today from the Distribution to Underserved Communities Library Program, a result of one of the grants."

For more info on this book grant program, check out the [ART/DUC website](#).



Please keep sending us your good news!

TERRA ALTA IN THE NEWS

Recent programs at the Terra Alta Public Library have been making the news! In March a Birthday Celebration for Barbie's 53rd birthday was well attended and a picture of the girls with their Barbie's made the local paper. Show and tell, games, and stories about Barbie's origins were part of the celebration. A Boy's Day followed the Barbie celebration, with the young gents bringing in Hot Wheels and Matchbox cars. A race track was set up, refreshments were served, and books and t-shirts were given out.

WEST VIRGINIA LIBRARY DIRECTORS AWARDED SCHOLARSHIPS

Two library directors in the state have been awarded scholarships by the West Virginia Library Commission to attend the Association for Rural and Small Libraries Conference to be held this September in Raleigh, North Carolina.

Mary Stegner, Director of the [Southern Area Library](#) in Lost Creek and Rosanne Eastham, Director of the [Tyler County Public Library](#) in Middlebourne were selected from applicants across the state. In return for their scholarships, Stegner and Eastham agreed to share their learning experience with other librarians in the state.

The Association for Rural and Small Libraries was founded several years ago to provide networking and education opportunities for librarians from small public libraries and librarians from rural, isolated areas. Tyler County and the Southern Area libraries are among the smallest and somewhat isolated, with Southern Area being the smallest public library in West Virginia in terms of service population.

Using federal funds from the United States Institute of Museum and Library Services, WVLC developed these two scholarships to the ARSL conference just this year to improve library services in rural parts of the state. Applicant libraries had to serve a population of 20,000 persons or less.



The Southern Area Library in Lost Creek and the Tyler County Library in Middlebourne will benefit from this project, as will librarians from around WV.



CLEAN SLATE FOR CONTINUING EDUCATION

Don't forget—WVLC begins with a clean slate and begins counting CE credit with the beginning of the fiscal year on July 1. It's never too early to start getting your required CE hours. Please approve your CE hours with and report your continuing education hours to WVLC! Numerous CE opportunities are listed on the [WVLC CE website](#).

SALARY SURVEY—ITS NOT TOO LATE!

Please take part in the biennial [West Virginia Library Salary Survey](#). WVLC conducts this survey to report data to the federal government and other agencies, and to provide guidance to West Virginia libraries and board on standard salary levels. Please complete your survey by June 30th. *Remember, names of libraries or librarians will not revealed when the results of the survey are published or reported.* **Salary surveys are required of WV public libraries.**

HAPPY BIRTHDAY WEST VIRGINIA!

West Virginia joined the union 149 years ago on June 20, 1863.

WVLC wishes WV libraries the best in the upcoming Sesquicentennial year!



Step Up to the Plate @ Your Library

Step Up to the Plate @ Your Library, ALA's annual baseball trivia contest, has made a return for the summer of 2012. This year's program has a greater emphasis on social media to encourage people of all ages to use the resources at their library. Participants answer a series of trivia questions developed by National Baseball Hall of Fame and Museum staff for a chance to win weekly prize packs and a final grand-prize drawing for a trip to Cooperstown, New York, and the World Series Gala in October. Additional information, programming ideas, and promotional materials may be found [online](#).

WVLC Staffer Selected



Hayden to confer with educators/business and industry about WV libraries.

Susan Hayden, Adult Services Consultant with the West Virginia Library Commission has been selected to participate in the Charleston Area Alliance's first Educator-Industry Institute. Hayden will meet with other educators and with business and industry leaders in the Kanawha Valley to gain insight into the everyday operations of the energy, chemical, automotive and other regional industry activities, learn about future jobs for WV students, develop relationships for future partnerships and/or internships for students. Hayden will bring the focus of public libraries in the Kanawha Valley to the table. The Institute will be held in July. Congratulations Susan!

BIBLIOSTAT TRAINING WEBINARS—ITS NOT TOO LATE (YET)!

Its still not too late to register for one of the remaining webinars to provide you with training and guidance on completing the upcoming federal/state annual reporting through the BIBLIOSTAT program. Melissa Brown of WVLC will be providing webinars on Monday, June 25, from 11 AM 'til 12 PM and on Tuesday, June 26 from 9 until 10 AM. To register, go to wvlc.libcal.com, click the "browse by Calendar" menu on the left. Select the desired date of instruction and find the class. Once you click on the class, a registration form will pop up. If you have questions about registering, please email [Melissa Brown](#).

PLEASE THANK YOUR LEGISLATORS FOR THEIR SUPPORT OF LIBRARIES!

HELP WV! GET YOUR MASTERS!

West Virginia needs professional librarians! Please consider going back to school to get your MLS or MLIS degree. The following schools have ALA-accredited online or nearly all online masters degree programs in library and information science:

[University of Maryland](#) [University of Pittsburgh](#) [Clarion University of PA](#) [Kent State University](#)
[University of Alabama](#) [University of South Carolina](#) [University of Kentucky](#)
[University of Tennessee](#) [Florida State University](#)

Many of these schools have financial aid packages, and financial aid may be available from the American Library Association, WVLA, and other sources. **Southeastern schools usually offer in-state tuition to West Virginia residents!**